



Consortium of Multiple Sclerosis Centers

Branded Live Webinar for Healthcare Providers

\$45,000

The CMSC is pleased to offer our pharmaceutical partners the opportunity to present live educational webinars focused on specific disease-modifying therapies and disease state management in multiple sclerosis (MS), neuromyelitis optica spectrum disorder (NMOSD) and other Rare Disease. Developed by our industry partners, these evidence-based programs provide timely updates on specific therapies and approaches to optimize patient outcomes. Each session is designed for healthcare professionals and delivers expert insights to support informed, patient-centered care.

Industry Partner Obligations:

- Content creations, review, and promotion
- Speakers outreach, contracting, and payments
- Reporting to health authorities as needed

CMSC Obligations:

- Third party web platform contracting and execution
- Webinar moderation
- Audience generation
- Communications
- Metrics reporting following each webinar and cumulative at the end of programming

Audience generation deliverables include:

- Email blast sent to CMSC mailing list of 12,000+ clinicians
- Extensive social media promotion to more than 3,500 followers across all social platforms
- Info and link to registration on CMSC/IOMSN website

Highlights

- Full content control – Use your own slide deck
- Speaker choice – Choose the clinical experts for your program
- Qualified HCP Audience – 12,000+ clinicians (Physicians, Nurses, NPs, PAs, Rehab and Mental Health Professionals)
- Extensive promotion - Advertising through CMSC/IOMSN websites and social media
- Dedicated program webpage - Info and link to registration on dedicated page on the CMSC/IOMSN website
- Professional presentation - CMSC/IOMSN information disclaimer on Registration, the webpage and slides
- Measurable results - Participation metrics will be provided after each webinar
- Post-event engagement - A follow-up email will be sent to all participants

Consortium of MS Centers

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To secure your webinar, please contact
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Optional: Consider delivering a live webinar multiple times to accommodate time zones